

DORRIT TULANE WALSH

BIOGRAPHY

Like most southerners with a literary bent, Dorrit started writing at an early age. Her first story was titled “Queen of the Whole World Starting with My House,” and its main character was, coincidentally, a spoiled six-year-old blonde girl living in South Carolina. She got her first camera, a groovy Kodak Instamatic, when she was nine and from then on worked on putting words and images together. She went on to do the usual high school yearbook and college newspaper work, and in college majored in film/TV production and writing, and then added acting during her senior year.

After college she had various jobs in film, audio production, and public relations. During this time Dorrit also formed her first band in New York. As with most original bands, it went through countless permutations over the years. However, Dorrit always wrote the songs, sang lead, played bass and managed the band. When the last version broke up in the late 80’s, Dorrit found herself in a series of administrative and operations management jobs, including being the creative manager at a NYC ad agency.

During this time she moved up to the rank of “professional” writer (i.e. she got paid), when she started writing liner notes for compact discs. Two of these, *The Greatest Hits of Hickory Records, Volumes I & II*, garnered her a mention in *Billboard*. After writing more liner notes and two novels (*Two Lives in One Day* and *Rock & Roll Werewolf*, both as yet unpublished), Dorrit decided to try writing full-time. She worked freelance at a number of assignments, including ghostwriting for an author/lecturer, but was disappointed at not being allowed refer to herself as “Casper,” or “the Holy Ghost.” However, the most important assignments she did during this period were reviewing World Wide Web sites for a large online guide and *The Net*, a print monthly.

After discovering that a new sewer main costs \$11,000, in 1997 Dorrit went back to work full time—as online editor for the fledgling interactive department of an advertising agency—where she supervised a number of print projects and content for the agency intranet. Drawing on her Web reviewing and creative background, soon Dorrit was also producing one of the agency’s Web sites, HR Plaza. In 1999, she became intranet director and was responsible for all aspects of the agency’s intranet: creative, site planning and architecture, backend structure—essentially the whole ball of wax. She loves the Web because, “it hasn’t even come close to realizing its potential as a means of communication for businesses to other businesses and consumers. I think it will also change the way we teach and the way we learn. Oh, and then there’s the money. . .”

When she does have spare time and isn’t at a NY Liberty WNBA game, Dorrit still writes and records songs at her four-track home studio, plays color Gameboy, acts as warden to a whole lot of cats and three dogs, and is currently designing and constructing her own Web site.

Someday she hopes to own a miniature horse named Midge.